



Centre for  
Management  
Technology®  
Into our 24th year

有机硅市场国际研讨会

# Global Silicone Business Outlook

25 - 26 September 2007 ■ Hilton Shanghai, China

*“Uncovering new business opportunities with new applications”*

- Dow Corning
- Momentive Performance Materials
- Bank of China
- Si-Ka-Tec
- Henan Lantian Group
- Bluestar Silicones
- Elkay Chemicals
- Beijing Zhang Guang 101
- Jilin Petrochemical
- Guangzhou Baiyun Chemical Industry
- Shanghai AishiBo Silicone Material
- Simag Industrial Corp.
- Gelest

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# Day 1

Tuesday, 25<sup>th</sup> September 2007

- 8:00 Registration and Coffee
- 9:00 Chairman's Welcome & Remarks
- 9:10 **GLOBAL MACRO-ECONOMIC OUTLOOK**
- Energy price outlook & its impact on economy
  - Interest rate movement
  - China's plan to "cool off" the rapid growth rate & its implication on Asia
- Dr Wen Bin, Senior Economist  
Institute of International Finance  
**Bank of China**
- 9:45 **PROSPECT OF CHINA'S SILICONE INDUSTRY**
- Where is it heading?
  - Key growth sector
  - Feedstock issues
  - Environment & regulatory trends
- Pascal Chalvon, Vice President, Asia Office  
**Bluestar Silicones**
- 10:20 Discussion followed by Coffee
- 10:50 **OVERVIEW OF SILICON METAL MARKETS**
- Senior Representative  
**Simag Industrial Corp.**
- 11:25 **CHLORO-SILANE MANUFACTURING TECHNOLOGY UPDATE IN CHINA**
- Wang Wanlin, Vice Factory Director & Engineer  
**Petrochina Jilin Petrochemical Subsidiary Calcium Carbide Factory**
- 12:00 **RECENT DEVELOPMENT OF SILICONE RESIN TECHNOLOGY**
- Updates & future outlook
- Dr Takafumi Imai  
Pacific New Technology Initiative Leader  
**Momentive Performance Materials**
- 12:35 Discussion followed by Lunch
- 2:00 **METHANOL MARKET OUTLOOK**
- Development trends
  - Will the market remain tight?
- Wang Shengbin, Assistant Manager  
**Henan Lantian Group Co. Ltd**
- 2:35 **SILANES IN SURFACE MODIFICATION TECHNOLOGY**
- New applications and demand drivers
- Dr Barry Arkles, President &  
Dr Youlin Pan, Manager, Silane R&D  
**Gelest Inc.**
- 3:10 **SILICONE APPLICATIONS IN MEDICAL INDUSTRY**
- Global trends & growth prospect in China
- Zhang Ji Kai, General Manager  
**Shanghai Aishibo Silicone Material Co. Ltd**
- 3:45 Discussion followed by Tea
- 4:15 **SILICONE APPLICATIONS & POTENTIAL FOR THE HAIR CARE INDUSTRY**
- New hair care trends, potential for silicone usage
- Yang Wei Hong  
Technical Department Manager  
**Beijing Zhangguang 101 Science & Technology Co. Limited**
- 4:50 **END USER'S PERSPECTIVE IN SILICONE COATED TEXTILES : DEMANDS AND REQUIREMENTS FROM THE MASS TRANSIT INDUSTRY**
- Growth potential
  - Advanced technology and safety considerations
  - Expectations towards silicone suppliers
- Kaan Yuceer, Sales Director  
**Si Ka Tec GmbH**
- 5:25 Final Discussion & Close of Day 1

1735 - 1835 hrs.

*Cocktail Reception*

for Speakers & Delegates

## Day 2

Wednesday, 26<sup>th</sup> September 2007

- 9:00 Morning Chairman
- 9:05 **GLOBAL SILICONE OUTLOOK**
- Structural changes in the industry
  - Demand/supply projection
  - Trade flow patterns
  - Key growth applications & new opportunities
- Jean-Marc Gilson, Vice President  
General Manager  
Specialty Chemicals Business Unit  
**Dow Corning Corporation**
- 9:40 **SILICONE RUBBER DEVELOPMENTS AND MARKET OUTLOOK**
- 10:15 Discussion Followed by Coffee
- 10:50 **SILICONE MARKET SCENARIO IN INDIA / ASIA**
- Market outlook
  - Demand drivers & applications
  - Future trends
- A.K. Lokapur, Director  
**Elkay Chemicals Pte Ltd**
- 11:25 **NEW SILICONE APPLICATION IN CONSTRUCTION**
- Chen Sibin, Technology Manager  
**Guangzhou Baiyun Chemical Industry Co. Ltd**
- 11:55 **END USER PERSPECTIVES IN AUTOMOTIVE / E&E**
- 12:20 Final Discussion followed by Lunch
- 2:00 Close of Conference

## Uncovering new business opportunities with new applications

Wacker, in its 50-50 JV with Dow Corning, is carrying out a USD\$600 million plant expansion in Zhangjiagang. A regional research centre for silicone resins, construction polymers, silicone emulsions and antifoam agents to serve Southeast Asian customers is also being set up in Singapore on Jan 23 2007.

~ [www.plasticsnews.com](http://www.plasticsnews.com) - 2/20/07

Recent market studies indicate that there is significant potential for further growth in the US silicones market which during the course of the next three years, is set to top \$3.8bn. Elsewhere in the world, there have been announcements in setting up new manufacturing facilities or R&D centres in Asia, notably China. Investment in silicone industry is a high technology and capital intensive business, can new players join in the growth?

Silicone is used in a myriad of applications ranging from Electronics & Electrical, Automotive, Personal Care, Textile, Construction, etc. How would developments in the end use markets impact the potential usage for silicone?

Growth is further driven by improved innovation and technology advances. What are some of these advances, particularly in product segments eg. Silicone fluids, silicone rubber, Silicone resins?

Get these insights and more at CMT's **Global Silicone Business Outlook** on 25-26 September, Shanghai:

- Global Silicone Outlook
- Prospects of China's Silicone Industry
- Latest Silicone Technology advancements
- End User Perspectives : Silicone Coated Textiles, Hair Care, Automotive, E&E, Construction

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### You'll Network with

CEOs • MDs • Regional Directors • Business Development Directors/Managers • Technology Directors • Operations Managers • R&D Directors from Silicone manufacturing companies, silicon metal, silicone feedstock suppliers, silicone technology providers, end users in Automotive, E&E, Consumer Care, Construction, Medical, Textiles, etc and all companies involved in the silicone industry

# REGISTRATION

Global Silicone  
Business Outlook

Name \_\_\_\_\_  
Position \_\_\_\_\_  
Email \_\_\_\_\_  
Name \_\_\_\_\_  
Position \_\_\_\_\_  
Email \_\_\_\_\_  
Tel \_\_\_\_\_ Fax \_\_\_\_\_

Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/Postcode \_\_\_\_\_ Country \_\_\_\_\_  
Approving Manager's Name \_\_\_\_\_  
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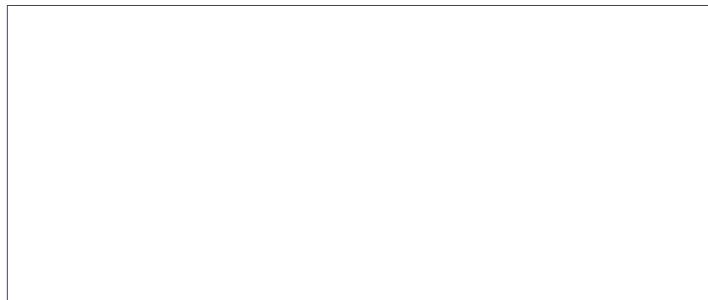
**Fees:** The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

	1 Person	Group fee for 3 or more* (from the same company)
<b>Regular Fee</b>	<b>USD1,395</b>	<b>USD1,195</b> <b>(MIN SAVINGS OF USD600)</b>

\* Terms and conditions apply.

**Cancellations, Refunds & Transfers:** A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

Photocopy Registration Form to Preserve Brochure Copy. September 2007



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CMT has arranged special discounted room rate at **RMB 1,800 / RMB 2,060 nett (Standard/Deluxe) per room per night inclusive of 1 daily breakfast (subject to room and rate availability)** for delegates at Hilton Shanghai Hotel. Additional breakfast is at the rate of **RMB 198 nett per person**. Please reserve your room with the hotel directly, providing full credit card number and expiry date to:

Jane Fang, Reservations Department

Hilton Shanghai Hotel, 250 Hua Shan Road, Shanghai 200040, China

Tel No: **(86-21) 6248 7777 ext. 6220** Fax No: **(86-21) 6248 1473**

E mail: [jane.fang@hilton.com](mailto:jane.fang@hilton.com)

*Cut off Date for Room Booking: 31 August 2007*

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4 - 5 September 2007 • Phuket, Thailand

*"Extended peak or bubble trouble?"*



## 2nd CEE/Russia Rubber & Tire

18 - 19 September 2007 • Prague

*"Paving the way to greater market share and cost savings with moving East strategy"*



## 7th China Coatings Market

20 - 21 September 2007 • Shanghai, China

*"Robust economy drives environmentally safe paint"*



## 7th Asia Surfactant Markets Personal & HomeCare

13 - 14 September 2007 • Guangzhou, China

*"Continuous innovation and value creation to overcome reduced margins"*

### Confirmed speakers

- Genencor
- Cognis
- Lion Corp
- Lonkey
- Liby
- LMZ
- Shanghai Jahwa
- Kaimi
- China Cosmetics Quality Assurance Committee
- Asia Personal Care & Home Care Products Marketing Consulting Centre
- Shiseido

